



Since 2009, The Stockdale Foundation has awarded scholarships to current-year high school graduates. With the generosity of our supporters, we have been able to provide scholarships to many deserving students over the years. [Click here for a list of recipients.](#)

The purpose of the foundation is to provide scholarships to current-year high school graduates who plan to pursue their vocational or technical training after graduating, or to attend the Coral Springs, FL Firefighter Academy. This includes Cisco, Microsoft, Citrix, etc., certifications, in addition to training for Machine Operator jobs, HVAC, Electrician, Plumber, Auto Mechanic, the cosmetic & culinary arts and other careers. **These are just a small sampling of the types of futures to which your generous support helps our youth aspire.**

Each year, it is the goal of The Stockdale Foundation to award deserving students graduating from high school a *Nicole Lynn Stockdale Memorial Vocational Scholarship* or a *Nicole Lynn Stockdale Memorial Firefighter Scholarship* so they may continue their education and pursue their career goals.

Join us on May 8, 2014 at JM Lexus in Margate, FL to celebrate the future of the hardworking men and women that The Stockdale Foundation supports!

Up the ante today! The Poker & Casino Night is a night filled with fun and games...Craps, Roulette, Blackjack, Poker "Run," Silent Auction, Chinese Raffle, Firefighter Hugs, 100s of Prizes, a Delicious Variety of Food Vendors, a Welcome Champagne Toast, Music, Wine, Beer and Cocktails.

Are you all in for a night of fun showcasing the diverse array of businesses that contribute to South Florida's regional economy offering many opportunities to network and learn about The Stockdale Foundation? Come mix and mingle with like-minded professionals for a great cause!

CONTACTS

Sponsorships: Marty Stockdale, President,

The Stockdale Foundation: 954-346-9453

martin.stockdale@thestockdalefoundation.org

Event: Wendy DeLucca, President

DeLucca Events, LLC

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Thank you to all of our 2012 Sponsors & Partners



Laura Sanders



Paul A. Kavanagh



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2014 Event Information

DATE	May 8, 2014
LOCATION	JM Lexus, Margate, FL 
6:00pm	Registration Begins Hosted Bar & Reception Open Music Begins
6:30pm	Poker Tournament Begins
Every 10 mins	Emcee Announces a Table Sponsor, the Final Table Sponsor & Presenting Sponsor
6:30pm	Casino Opens
9:00pm	Casino Games End Silent Auction Bidding Closes Chinese Raffle Closes Poker Run Hands Due Final Table Participants Seated
9:15pm	Winners Announced for Auction, Raffle, Poker Run
9:30pm	Casino Gift Table Closes Bar Closes Sponsor Recognition
10:00pm	Event Ends
PRICING	
\$100	Poker Tournament
\$50	Casino Entry / General Admission
\$5 or more	Poker Run Entry: Cash donation
PARKING	Valet Parking Sponsored by JM Lexus Margate
REGISTRATION	www.TheStockdaleFoundation.org

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SPONSORSHIP PACKAGE

Presenting Sponsor

\$15,000

- **Exclusive Level Presenting Sponsor** will be noted as such on all marketing materials: *The Stockdale Foundation Casino and Poker Tournament Presented by ADD SPONSOR'S LOGO*
- **Special Mic Mention** by Stockdale Foundation Representative President and Emcee during event.
- **Thank you card placed on each cocktail table** thanking your company for sponsoring the event. Each card will have sponsor logo and be specially branded by event design team.
- **Exhibitor 6' Table** set up in event hall.
20+ 18 x 24 posters with Presenting Sponsor's logo as such *The Stockdale Foundation Casino and Poker Tournament Presented by ADD SPONSOR'S LOGO*
- Opportunity to provide **branded giveaways** to attendees.
- **Prominent placement of logo on post-event** communication (thank you cards, eblast, etc).
- **10 Casino Tickets and a 50% discount** for 10 additional tickets and **6 Poker Tournament Tickets**.
- **Contact Information of all attendees** (sent in .xls format post event).

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Prominent placement** of business logo on **email blasts sent out bi-weekly**.
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Prominent placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.

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Final Table Sponsor

\$10,000

- **Final Poker Table placed in the middle of the event with sponsor's logo** with maximum exposure.
- **Special Mic Mention** by Stockdale Foundation Representative President and Emcee approximately 35+ times during event.
- **Thank you card placed on each cocktail table** thanking your company for sponsoring the event. Each card will have sponsor logo and be specially branded by event design team.
- **Exhibitor 6' Table** set up in event hall.
- **2, 18 x 24 posters** will have located in the main room near final table with Sponsor's logo noting level.
- Opportunity to provide **branded giveaways** to attendees.
- **10 Casino Tickets and a 50% discount** for 10 additional tickets and **6 Poker Tournament Tickets**.
- **Contact Information of all attendees** (sent in .xls format post event).

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Prominent placement** of business logo on **email blasts sent out bi-weekly**.
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Prominent placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.

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**Royal Flush Level
Poker Run Sponsor
(2 available)**

\$7,500

- **Logo placed on all cards (approximately 200) given to attendees as they participate in the Poker Run Tournament.**
- **2, 18 x 24 posters** will have located in the main room near final table with Sponsor's logo noting level.
- Opportunity to provide **branded giveaways** to attendees.
- **Prominent placement of logo on post-event** communication (thank you cards, eblast, etc).
- **10 Casino Tickets and a 50% discount** for 5 additional tickets and **5 Poker Tournament Tickets.**
- **Contact Information of all attendees** (sent in .xls format post event)

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Prominent placement** of business logo on **email blasts sent out bi-weekly.**
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Prominent placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.

Poker Run Description:

1. Each attendee will have to visit each vendor.
2. The vendors give each attendee a playing card.
3. When finished visiting each vendor attendee presents their best hand to the Prize Table.
4. Best hand first gets a prize.

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**Straight Flush Level
Wine & Spirits Sponsor
(2 available)**

\$5,000

- **Logo on drink tickets.**
- Sponsor can provide **(2) banners** to be placed near bars & tables.
- Sponsor can **provide drink hosts** (wearing sponsor branded t-shirts) to pass out drinks to guests.
- **2, 18" x 24" color posters** displayed near the lounge with sponsor logo noting sponsorship level.
- **5 Casino Tickets and 5 Poker Tournament Tickets.**
- Opportunity to provide **branded Auction Items for event.**
- **Contact Information of all attendees** (sent in .xls format post event).

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Placement** of business logo on **email blasts sent out bi-weekly.**
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.



**Four of a Kind Level
Poker Tournament Registration Sponsor
(2 available)**

\$5,000

- Logo Printed on **2, 18 x 24 Posters** for Poker Tournament Registration at Main Entrance.
- Logo printed on registration bracelet.
- **5 Casino Tickets** and **5 Poker Tournament Tickets**.
- **Contact Information of all attendees** (sent in .xls format post event).

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Placement** of business logo on **email blasts sent out bi-weekly**.
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.

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**Full House Level
Casino Registration Sponsor
(2 available)**

\$3,000

- Logo Printed on 2, 18 x 24 Posters for Casino Tournament Registration at Side Entrance.
- Logo printed on registration bracelet.
- **4 Casino Tickets and 4 Poker Tournament Tickets.**

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Placement** of business logo on **email blasts sent out bi-weekly.**
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.



Flush Level

\$2,500

**Silent Auction & Chinese Raffle Sponsor
(2 available)**

- **Logo on the Sponsor Page of the event website.**
- **Notecards placed on table near auction noting sponsorship.**
- **2, 18" x 24" color posters** displayed near the Auction with sponsor logo.
- **3 Casino Tickets and 3 Poker Tournament Tickets.**
- Opportunity to provide **Auction Items.**

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc).
- **Placement** of business logo on **email blasts sent out bi-weekly.**
- Posting on **Facebook** citing sponsorship level 600+ Fans.
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.

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**Straight Level
Audio Visual Sponsor
(2 available)**

\$2,000

- **3'x12' Banner** specifically made for sponsor displayed **on DJ booth.**
- **Plasma with logo loop** near Final Poker Table.
- **3 Casino Tickets** and **3 Poker Tournament Tickets.**

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc).
- **Placement** of business logo on **email blasts sent out bi-weekly.**
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.



**Three of a Kind Level
Casino Prize Table Sponsor
(2 available)**

\$1,500

- **2, 18" x 24" color posters** displayed near Casino Prize Table with sponsor logo.
- **3 Casino Tickets** and 3 Poker Tournament Tickets.

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Placement** of business logo on **email blasts sent out bi-weekly**.
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.



**Two Pair Level
Apron Sponsor
(2 available)**

\$1,000

- **Logo printed on 20+ Aprons** to be worn by event volunteers The Stockdale Foundation will get printed and delivered to event.
- **50% discount to purchase Casino Tickets and Poker Tournament Tickets.**

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Placement** of business logo on **email blasts sent out bi-weekly.**
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.



**One Pair Level
Champagne Toast Sponsor
(2 available)**

\$500

- **2, 18" x 24" color posters** displayed near Champagne Toast Table with sponsor logo.
- **50% discount to purchase Casino Tickets and Poker Tournament Tickets.**

Marketing/Social Media:

- Recognition as a **Sponsor** will be noted on all event and fundraising **marketing collateral** (flyers/postcards, press releases, ads, posters, etc.)
- **Placement** of business logo on **email blasts sent out bi-weekly.**
- **Placement** of business logo on The Stockdale Foundation **event website** www.thestockdalefoundation.org with link to Sponsor's website.



Thank you for your SUPPORT!

CONTACT:

For more **information on sponsorships** contact:

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The Stockdale Foundation

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For more **information on the event** contact:

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